Corrado Verhoeven

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Education

UC BERKELEY, HAAS SCHOOL OF BUSINESS   Berkeley, CA
Diploma in Innovation and Entrepreneurship   *August 2022 – May 2023*
- Relevant Coursework: Fintech (MBA), Blockchain Fundamentals (ENGIN), Business of AI (MBA)

UNIVERSITÀ CATTOLICA DEL SACRO CUORE   Milan, IT
MSc Global Business Management   *September 2021 – Summer 2023*
- Master's thesis topic: "Future of Financial Inclusion in Developing Countries"

BSc Business Administration. Graduated in the top 10%   *August 2018 – September 2021*
- Study abroad coursework in Applied Business and Entrepreneurship (1 year exchange - Netherlands)

Work Experience

IDOSPAY – *Fintech*   Milan, IT
Co-Founder & Head of Product   *September 2020 – February 2022*
- Built a data platform based on Open Banking APIs that processed financial reports quickly & accurately, improving business liquidity and payment timeliness among southern European small and medium-sized enterprises by 55%.
- Led a team of 3 engineers in full-scale product development, including UX design on Figma and back-end architecture on Firebase and Google Cloud in node.js/JavaScript.
- Recognized by Google Startups and secured funding from Northeastern University through a successful pitch.

C4V – *Wine Industry*   Piacenza, IT
Accounting & Debt Collecting Intern   *June – September 2019*
- Reduced average DSOs by 6 percent through innovative billing tools, embracing new payment methods.
- Managed the transition to a new cloud-based billing system infrastructure, which improved the efficiency of invoice-payment reconciliation processes by 15%.
- Launched the fintech startup Idospay, leveraging experience in debt collection and identifying an underserved need in the industry.

TVSION – *Consumer iOS App*   Piacenza, IT
Co-Founder & Software Developer   *November 2015 – December 2017*
- Reached more than 200,000 downloads and the AppStore Top 100 for more than 12 months in a row.
- Developed at the age of 17 while studying in high school.
- Coordinated the development of the back-end, using node.js and AWS S3, as well as the front-end, based on an iOS app written in Swift.

Certifications

WHARTON ONLINE   Remote
Fintech: Foundations & Applications of Financial Technology (16 weeks)   *July – October 2021*
- Relevant Coursework: Foundations, Payments, and Regulations of Fintech; Cryptocurrency and Blockchain: An Introduction to Digital Currencies; Lending, Crowdfunding, and Modern Investing; Application of AI and InsurTech.

Skills and Interests

Technical: Programming/scripting (HTML, JavaScript, Web Services & APIs, node.js), Blockchain protocols, Open Banking, Payment methods and protocols, Controlling & Auditing
Interests: Financial Technology (Embedded Finance, Financial Inclusion), Payments UX, Microlending, Entrepreneurship, Product development, Fixing people's problems, Volunteering (Italian Red Cross - Humanitarian/Health)
Languages: Italian (native), English (advanced - IELTS)