

# Corrado Verhoeven

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## Education

### **UC BERKELEY, HAAS SCHOOL OF BUSINESS**

Berkeley, CA

Extension studies. Diploma in Innovation and Entrepreneurship

*August 2022 – May 2023*

- Relevant Coursework: Fintech (MBA), Blockchain Fundamentals (ENGIN), Business of AI (MBA)

### **UNIVERSITÀ CATTOLICA DEL SACRO CUORE**

Milan, IT

MSc Global Business Management. GPA: 3.81

*September 2021 – Summer 2023*

- Master's thesis topic: "Future of Financial Inclusion in Developing Countries"

BSc Business Administration. Graduated in the top 10%

*August 2018 – September 2021*

- Study abroad coursework in Applied Business and Entrepreneurship (1 year - Netherlands)

## Work Experience

### **IDOSPAY – Fintech**

Milan, IT

#### **Co-Founder & Head of Product**

*September 2020 – February 2022*

- Built a data platform based on Open Banking APIs that processed financial reports quickly & accurately, improving business liquidity and payment timeliness among small and medium-sized enterprises by 55%.
- Led a team of 3 engineers in full-scale product development, including UX design on Figma and back-end architecture on Firebase and Google Cloud.
- Recognized by Google Startups and secured funding from Northeastern University through a successful pitch.

### **C4V – Wine Industry**

Piacenza, IT

#### **Accounting & Debt Collecting Intern**

*June – September 2019*

- Reduced average DSOs by 6 percent through innovative billing tools, embracing new payment methods.
- Negotiated and improved credit insurance contract terms with insurance companies by 10%.
- Managed the transition to a new cloud-based billing system infrastructure, which improved the efficiency of invoice-payment reconciliation processes by 15%.

### **TVSION – Consumer iOS App**

Piacenza, IT

#### **Co-Founder & Software Developer**

*November 2015 – December 2017*

- Reached more than 200,000 downloads and the AppStore Top 100 for more than 12 months in a row.
- Developed at the age of 17 while studying in high school.
- Coordinated the development of the back-end, using node.js and AWS servers, as well as the front-end, using iOS apps in Swift.

## Certifications

### **WHARTON ONLINE**

Remote

#### **Fintech: Foundations & Applications of Financial Technology**

*July – October 2021*

- Relevant Coursework: Foundations, Payments, and Regulations of Fintech; Cryptocurrency and Blockchain: An Introduction to Digital Currencies; Lending, Crowdfunding, and Modern Investing; Application of AI and InsurTech.

## Skills and Interests

**Technical:** Programming fundamentals (HTML, CSS, JavaScript, Web Services & APIs, node.js), Blockchain protocols, Open Banking, Payment methods and protocols, Controlling & Auditing.

**Interests:** Financial Technology (Embedded Finance, Financial Inclusion), Payments UX, Microlending, Entrepreneurship, Fixing people's problems.

**Languages:** Italian (native), English (advanced - IELTS)

## Leadership

### **ITALIAN RED CROSS**

#### **First Responder and Civil Defense Volunteer**

Northern Italy

*March 2020 – present*

- Implemented 100+ rescue teams in the early days of the Covid-19 pandemic and led several project groups organizing charity events.